



MNSAA

MINNESOTA NONPUBLIC SCHOOL ACCREDITING ASSOCIATION

SPONSORSHIP OPPORTUNITIES

2017 Annual Conference

Friday, November 3, 2017



205 Lexington Ave. S. • New Prague, MN 56071
952.758.5985 • www.MNSAA.org



MNSAA

MINNESOTA NONPUBLIC SCHOOL ACCREDITING ASSOCIATION

2017 Annual Conference

Dear Friend of Nonpublic Education,

On **November 5, 2017** over 250 nonpublic school administrators, serving thousands of PreK through Grade 12 students from across Minnesota, will come together for the MNSAA's Annual Conference. Attendees will reflect on school improvement and engage in professional development opportunities. Our theme this year is **MNSAA: Inspiring Hope and Enhancing Value**. We will focus on school leadership and best educational practices that support the unique learning styles of individual students.



This year's event is hosted by **Our Lady of Grace School** and will be held on their campus in **Edina**. We have chosen this school with sponsors and exhibitors in mind. Again this year, **an iPad will be raffled** to encourage participants to visit vendors. Exhibitors may enjoy the opportunity to offer prizes and gifts. Sponsorship levels range from **\$300 to \$3000** with some in-kind opportunities available. Your support and participation will be rewarded with significant visibility within Minnesota's nonpublic educational community.

A full exhibition of academic services and educational materials is also planned!

The agenda will be energizing and allow school leaders the opportunity to interact with their colleagues on a host of pertinent topics. In addition to our annual business meeting, there will be **30 professional development sessions** on relevant topics including: *Staff Supervision and Evaluation, Serving Special Needs Students, Curriculum Development, Strategic Planning for Improvement, Best Assessment Practices, Legal Issues Pertinent to Nonpublic Schools* and more!! **An opportunity for session presentations may be available to your organization.**

Educators in attendance represent the diversity of nonpublic schools in Minnesota. They will come from a range of large inner city schools to small rural schools. These administrators represent faith based, as well as those independently affiliated schools. This varied group of educators come with one commonality – the desire to provide outstanding educational opportunities for every student.

We welcome **Cassandra Erkens** from **Anam Cara Consulting** as our keynote speaker! Ms. Erkens is a presenter, facilitator, coach, trainer of trainers, keynote speaker, author, and above all, a teacher. A longtime ATI associate and Solution Tree PLC associate, Cassandra presents nationally and internationally on the topics of Assessment, Instruction, Leadership, School Improvement, and Professional Learning Communities.



Please consider supporting this engaging program for Minnesota's nonpublic educational leaders. If you are interested in assisting us in making this a day of inspiration, complete the attached exhibitor application form and return with payment. Contact Kyle Wieskus at conference@mnsaa.org if you would like to be one of our **KEY SPONSORS!**

We appreciate your support and the opportunity promote you!

Sarah W. Mueller, Executive Director of MNSAA



Inspiring Hope & Enhancing Value

Our Lady of Grace School

5051 Eden Avenue ✦ Edina



ANNUAL CONFERENCE ✦ Friday, November 3

Conference Agenda

7:30—8:15 AM Exposition ✦ Registration ✦ Continental Breakfast
(Exhibitors will be in contact with participants throughout the day.)

8:15—8:30 AM Welcome by MNSAA Board of Directors

8:30—9:30 AM Professional Development – Session I

9:45—10:45 AM Professional Development – Session II

11:00—12:00 PM Professional Development – Session III

12:00—1:15 PM Exposition, Lunch & Networking

1:15 PM iPad drawing and Exhibitor giveaways

1:30 PM **MNSAA Annual Business Meeting**

Regular Business ✦ Executive Director's Report ✦ Election of Directors

1:45—2:45 PM *"Increasing Hope and Efficacy for Leaders and Learner"*
by Cassandra Erkens—Anam Cara Consulting

2:45—3:00 PM Closing

Notes to Exhibitors

- The 2017 exposition has limited space. Late registrations may not be accepted.
- Only 5 premium locations will be available for an additional fee this year.
- All exhibitors can leave after gifting concludes at 1:30P.

SPONSORSHIP OPPORTUNITIES

MNSAA: Inspiring Hope & Enhancing Value

- ◆ Achieve statewide visibility as a supporter of nonpublic education
- ◆ Interface with leaders shaping learning in Minnesota's nonpublic schools
- ◆ Gain direct access to 200+ school administrators and decision makers

MNSAA Graciously Thanks Our 2017 Event Sponsor

- Host event at **Our Lady of Grace School's** campus
- Opportunity to welcome attendees and introduce keynote speaker
- Institution logo and recognition as "Event Sponsor" on registration
- Logo presence and live link on MNSAA website
- Logo presence on printed program and event PowerPoint
- Color ad in conference program
- Logo and announcement included in 2017 "Accredit Memo" newsletter and on all event promotions sent via mail and email
- Opportunity to lead breakout sessions
- Strong presence at registration and throughout the day



Luncheon Sponsor

\$2500

- Opportunity to welcome luncheon attendees
- Company logo/recognition as "Luncheon Sponsor" on sign
- Logo presence and live link on MNSAA website
- Logo presence on printed program and event PowerPoint
- Half-page color ad in conference program handbook
- Logo and announcement included on all event promotions
- Opportunity to provide materials for distribution to attendees
- One complimentary sponsor table in exhibit area
- All day food and beverage service

Print Sponsor

- Logo presence and link on MNSAA website
- Logo presence on printed program and event PowerPoint
- Logo presence on signage in registration area
- Half-page ad in conference program
- Business card ad in conference program
- One complimentary sponsor table in exhibit hall



SPONSORSHIP OPPORTUNITIES

Morning Breakfast Sponsor

\$1000

- Logo presence and link on MNSAA website
- Logo presence on printed program and event slide
- Logo presence on signage in breakfast area
- Quarter-page ad in conference program
- Business ad in conference program
- One complimentary sponsor table in exposition

Check-in Sponsor

\$1000

- Logo presence and link on MNSAA website
- Logo presence on printed program and event slide
- Logo presence on signage in check-in area
- Quarter-page ad in conference program
- Business ad in conference program
- One complimentary sponsor table in exposition

Refreshments Sponsor

\$1000

- Logo presence and link on MNSAA website
- Logo presence on printed program and event slide
- Logo presence on signage in refreshment area
- Quarter-page ad in conference program
- Business ad in conference program
- One complimentary sponsor table in exposition

Exhibit Sponsor *(Space Available)*

\$325/table

- Logo presence and link on MNSAA website
- Business card ad in conference program
- Includes one eight foot table and folding chair
- Electricity available
- All day food and beverage service
- Premium space available for additional \$100

Your support of nonpublic education is sincerely appreciated.

For more information or to sponsor the MNSAA 2016 Annual Conference
“MNSAA: Inspiring Hope & Enhancing Value”

Contact Sarah Mueller at 952.758.5985 or conference@mnsaa.org